

Title of the Module:	Change Management in Higher Education
Module Code	<i>To be left open</i>
Name of the trainer:	Dr. Marc Milling / Christoph Penzhorn
Language of instruction	English
This module is part of the further training programme:	<i>To be left open</i>
Date:	15.07.2017
Duration:	1 day
Target group:	Professors / PhD holders
Content:	<p>Universities are nowadays confronted with multiple tasks and challenges. Beside the demands on excellent lectures, universities are more and more in the need to acquire third-party funded projects or to have their study programs accredited. In sum, universities have to deal with many different change demands.</p> <p>This workshop will focus possibilities and approaches of Change Management in the context of higher education organisations. Through a mix of presentations and group work, we will build up a general understanding of key success factors of change projects. Beside theoretical aspects, which are needed to understand typical change challenges in a proper way, different change tools will be introduced (application-driven approach).</p>
Learning outcome:	<ul style="list-style-type: none">• Initial understanding of challenges through change.• The need of a proper handling of change related oppositions.• The use of different tools, helping to manage a wide range of change projects.
Organisational remarks	All shown presentations, free editable excel-tools and a reader will be distributed (to bring a usb-stick is recommended).
Information about the trainer:	<p>Dr. Marc Milling: Managing Consultant Admin Excellence Consulting / Senior Consultant Wassermann AG, Munich/ Head of Department of economics at the University of Education Schwabisch Gmuend / Co-Founder of the Arab-German Master program INEMA (International Education Management, Helwan University & Ludwigsburg University of Education. His PhD thesis was focusing the success factors of implementing a Balanced Scorecard into project settings. At present he is in the lead for a BMW driven change project in their</p>

after sales market.

Christoph Penzhorn:

Management Consultant Integrated Management Consulting GmbH (Robert Bosch Automotive Steering) with focus on recovery, post merger integration and change projects.

4 years of professional experience in private banking (loans, investment, insurances) at Landesbank Baden-Württemberg.

Graduated in economics and political science at Pädagogische Hochschule Schwäbisch Gmünd.

Scientific focus on Financial Literacy, Change Management and knowledge transfer models.